

**Dr. Julián Piñeres Ramirez**  
**Curriculum Vitae**

Personal data	
Name and surname	Julián Piñeres Ramirez
Nationality	Colombian
Passport No.	AO101373
Date of birth	26-08-1975
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CvLAC	<a href="http://scienti.colciencias.gov.co:8081/cvlac/visualizador/generarCurriculoCv.do?cod_rh=0000142247">http://scienti.colciencias.gov.co:8081/cvlac/visualizador/generarCurriculoCv.do?cod_rh=0000142247</a>

Education
<p>PhD in Innovation management studies. 2009 – 2015 Center for Research in Innovation Management- CENTRIM, University of Brighton, UK PhD thesis: The learning dynamics of external–internal knowledge and exploitation– exploration: the case of SMEs’ learning-capacity building.</p> <p>MsC in Industry and innovation analysis. 2007 – 2008 Science and Policy Research Unit- SPRU, University of Sussex, UK MsC thesis: Institutional involvement in the development of localized biotechnology-based industries: The case of the biotechnology based- industry in Cambridgeshire, United Kingdom.</p> <p>BsC Business Management. 1996- 2000 Pontificia Universidad Javeriana, Cali, Colombia BsC thesis: Basis for the Development of the Isabella grapes Cluster of Valle del Cauca.</p>

Work affiliation
<p>2020. Senior lecture – Business Management and Marketing Department, School of Business and Economics. Westminster International University in Tashkent</p> <p>2006- 2020. Researcher / Assistant professor –Department of Organization Management, Faculty of economic and business administration. Pontificia Universidad Javeriana Cali.</p> <p>2009 – 2015. Doctoral researcher at CENTRIM. Brighton Business School. University of Brighton</p> <p>2002 – 2006. Research assistant / instructor professor. — Economics and International Competitiveness Research Center (Centro de Investigación en Economía y Competitividad Internacional (CIECI)) Pontificia Universidad Javeriana Cali</p> <p>2001-2002. Research assistant - (COLCIENCIAS Scholarship: Young Researcher) Corporación Biotec / Pontificia Universidad Javeriana Cali</p>

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### Research of interest

My research interest focuses on innovation studies with a special attention on:

- Science and technology policies
- Innovation management
- Localized Industrial dynamics

The context on interest relates to:

- Emerging economies (emphasis on Latin American and Colombian context)
- High growth SMEs
- Knowledge and technological providers
- Technological transitions from single to complex technologies: e.g biotechnological applications

Research approach:

- Dynamic a process approach
- Longitudinal and socio-historical

### Awards and recognitions

Peer reviewer for the British Academy of Management conference

Peer reviewer for the international Globelics conference

Best paper student award. • 12th Globelics international conference. 2014

Peer reviewer for COLCIENCIAS in Social Science and economics. 2011

Scholarship-loan. COLFUTURO. 2011

Scholarship. ALBAN Program, European Union. 2007

Scholarship. COLCIENCIAS. Young researcher program. 2000

### Professional Experience

#### Research

- 2020 - Work in progress. Learning and capacity building in intermediary knowledge organizations IKO: building bridges between Science and Innovation.
- 2020 - Work in progress. Collaborative and interactive learning for the development of inter-organizational capabilities in a diversified industrial context.
- 2019 - Work in progress. The relationship between managers' ethical judgment, incentive/opportunity and social proximity in Colombia. In collaboration with Maldonado, ICESI University and Endrawes, Macquarie University| NSW, Australia. Funded by ICESI University.
- 2009 – 2015. The learning dynamics of external–internal knowledge and exploitation– exploration: the case of SMEs' learning-capacity building. Doctorate research
- 2004 - 2006. Methodological foundations for the promotion and creation of innovation networks starting from the use of biotechnology in Valle del Cauca. Funded by Pontificia Universidad Javeriana, Cali, Institutional support

### Professional Experience

- 2002. Construction of a methodology for dimensioning the Bio-industrial cluster of the Colombian West. Research work – Young Researcher – COLCIENCIAS – Corporación Biotec/CIECI agreement

### Consultancy and intervention

- 2016. Strategic formulation of the firm Entregas S.A.S. Technical assistance to the company Entregas S.A.
- 2016. Preliminary analysis to shape the condition for entrepreneurial activities: touristic attractions. Contracted by school for startups and funded by the prosperity fund, UK embassy.
- 2011. Value chain analysis for the fruit industry in the Valle del Cauca. Policy document. Contracted by Corporación Biotec.
- 2006 -2007. Training of value chain and network managers (phase I y II). Contract: Ministerio de Industria Comercio y Turismo
- 2006 -2007. Establishment of the base line of the touristic area in Valle del Cauca Central and Northern zone. Contract. Fundacion Carvajal, Proyecto BID.
- 2006. Formulation of strategic plan Valle del Cauca Bio-region 2019. Contract: Corporacion Biotec
- 2006. Identification of productive chains among companies in Cauca's northern zone. Contract: Comfaucauca
- 2004- 2005. Development of the productive chain of bamboo in Valle del Cauca. Contract: CVC, Minister of Agriculture
- 2004.-2005. Development of capabilities to formulate high impact collective projects in C&T+I. Collaborative project: Corporacion Biotec – Universidad Javeriana, Cali. Funded by: COLCIENCIAS
- 2003. Participation in the program on Promotion for Cooperative Operations among Enterprises. Diagnosis analysis. Contract: BID–ACOPI agreement
- 2002 -2005. Foundations for the social and competitive development of the dairy productive chain in the Province of Nariño. Contract: Georgetown University, Nariño Government and FOMIPYME
- 2001 -2002. Promoting the startup of a technological and institutional platform to support the West Colombia: Component 1 and 2: Formulation of the plan - Lactic acid case. Funded by: COLCIENCIAS

## Professional Experience

### Teaching

- 2020 – Actual. Module leader for the module Strategy in a complex world for the Business Management and Marketing Department. Westminster International University in Tashkent
- 2020. Module leader for the module Knowledge transfer and innovation for the MA in Innovation management. Universidad San Buenaventura Cali.
- 2016 - 2020. Module leader for the module Business Strategy for the Department of Organization Management, Faculty of economic and business administration. Pontificia Universidad Javeriana Cali.
- 2014 - 2016. Module leader for the module Organization theory for the Department of Organization Management, Faculty of economic and business administration. Pontificia Universidad Javeriana Cali.
- 2002- 2006. Planning management for the Department of Organization Management, Faculty of economic and business administration. Pontificia Universidad Javeriana Cali.
- 2002 and 2004. Strategic Management for the Faculty of economic and business administration. Pontificia Universidad Javeriana Cali.

## Academic conferences papers

- 24th IAMOT annual Conference, Cape town, South Africa, 2015- 08 – 06, 2015-11-06. Title: The learning dynamics of external-internal knowledge and exploitation-exploration: the case of SMEs' learning-capacity building.
- 12th Globelics international conference, Addis Ababa - Adama Science and Technology University, 2014-10-29, 2014-10-31 Title: The learning dynamics of external-internal knowledge and exploitation-exploration: the case of SMEs' learning-capacity building.
- Brighton Business School research student conference, University of Brighton. 2012-06-01, 2012-06-01 Title: The interaction of external and internal knowledge and the organization technological learning dynamics: from capacity building to technological transformation.
- 18th annual SPRU DPhil Day, University of Sussex, SPRU. 2012-05-28, 2012-05-29. Title: The interaction of external and internal knowledge and the organization technological learning dynamics: from capacity building to technological transformation.
- CENTRIM and BRIGHTON BUSINESS SCHOOL RESEARCH STUDENT CONFERENCE, University of Brighton 2010-05-07, 2010-05-07 Title: The interrelated dynamics of inter- and -intra organizational learning processes in the context of co-funded R&D alliances.

#### Academic conferences papers

- 17th EPSRC Research Methodology Workshop, Cambridge - Institute for Manufacturing, University of Cambridge 2010-03-25, 2010-03-26 Title: The interrelated dynamics of inter- and -intra organizational learning processes in the context of co-funded R&D alliances.

#### Publications

##### Journal Articles

In development:

- Piñeres, J . (2019 e). Unfolding the firm´s learning capacity building: High- growth SMEs in emerging economies. To be submitted.
- Piñeres, J .(2019e) Technological trajectories in high growth SMEs in emerging economies: Breaking-up the path dependence. To be submitted.
- Piñeres, J (2019e). A learning-capacity framework: knowledge reconfiguration and knowledge orientation. To be submitted.

Published:

- Viviana A. Gutiérrez Rincón, Myriam Sánchez Mejía, Julián Piñeres Ramirez, Ana Milena Yoshioka (2005), Desing a observe system for Bio – industrial Cluster of The Colombian West. Cuadernos de Administración, Bogotá, Colombia, v. 18, n. 30, p. 193-220. ISSN 0120-3592
- Piñeres Ramirez, Julian (2004), Social and Productive Interactions – Economía, Gestion y Desarrollo. – Pontificia Universidad Javeriana. ISSN 1657 – 5946
- Sanchez, Myriam; Yoshioka, Ana Milena; Mata, Rodrigo & Piñeres, Julian (2004). Approach to the analysis of national public policies that may have incidence in the conformation and consolidation of Science and technology Initiatives, among them a bio-industrial cluster - Economía, Gestion y Desarrollo. – Pontificia Universidad Javeriana. ISSN 1657 – 5946

##### Books, manuals, book chapters and memories

- Pineres, Julian; Paz, Julio Cesar; Meza, Pedro Pablo; Garcia, Luis Hernando; Cano, Carlos, Arango, Sebastia (Compilador) (2011). Manual de articuladores para el fortalecimiento de procesos asociativos para Micros, pequenas y medianas empresas. ed:Sello Editorial Pontificia Universidad Javeriana Cali ISBN: 978 958 8347 37 0 v. 1 pags. 132.
- Yoshioka, Ana Milena & Piñeres Ramirez, Julian (2006). Associativity as a strategy to face International Markets. (Topic: Networks and Cooperation) (Memories Chapter)

## Publications

- Piñeres, Julian & Restrepo Arango, Ivan (2002). Basis for the Development of the Cluster Isabella grapes of Valle del Cauca. (Chapter) Network Production Chain with a new conception of Cluster ed:Sello Editorial Pontificia Universidad Javeriana Cali. ISBN: 958 -683-518-9

## Research reports

- Piñeres, J (2015). The learning dynamics of external-internal knowledge and exploitation- exploration: the case of SME´s learning-capacity building. PhD dissertation. CENTRIM, University of Brighton. British library.
- Pineres, J (2011). Conceptual and methodological aspects of value chain approach: Cluster fruticola del Norte del Valle del Cauca. p. 18. Contract assistance: Corporacion Biotec. Corporacion Biotec Information Center.
- Piñeres, J (2008). Institutional involvement in the development of localized biotechnology-based industries: the case of the biotechnology industry in Cambridgeshire, United kingdom. MSc dissertation. SPRU, University of Sussex. Keith Pavitt Library. The Freeman Center.
- Pineres J, Yoshioka, A, Restrepo, L (2007). Puesta en marcha de la estrategia bioregion Valle del Cauca, Documento base del plan de la estrategia Bioregion Valle del Cauca 2019. Contract assistance: Consejo Bioregion Valle del Cauca, Corporacion Biotec.
- Pineres, J; Yoshioka, A; Meza, P; Cano, C (2005) Local value chain in Northern Cauca. Contract asistance: CONFACAUCA and Chamber of Comercer of Valle and Cauca.
- Yoshioka, Ana Milena; Cano, Carlos; Peña, Edith & Piñeres, Julian (2002). "CHARACTERISTICS OF THE DAIRY CHAIN IN THE PROVINCE OF NARIÑO. Social, economic, and productive profile and interactions of milk producers, collectors and transformers of dairy derivatives". Contract assistance: Georgetown University
- Piñeres, J; Sanchez M (2002). Construction of a methodology for dimensioning the Bio-industrial cluster of the Colombian West. Working paper. Research work – Young Researcher – COLCIENCIAS – Corporación Biotec/CIECI agreement. Corporacion Biotec Library.

## Magazines and posters

- Pineres J (2011). External and internal knowledge and its link to capacity building and technological transformation: the case of non- high tech SMEs foreseen high tech opportunities. Brighton University Poster competition.
- Arias and Piñeres, J (2007). La universidad y su influencia sobre la competitividad. Revista Javeriana: El Pensamiento Cristiano En Diálogo Con El Mundo. Medio Ambiente Universal Y Desarrollo Sostenible. ISSN: 0120-3088 ed: Editorial Pontificia Universidad Javeriana. v. fasc.734 p.48 - 56 ,2007

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**Publications**

- Yoshioka, A; Pineres, J; Restrepo, L (2006). Strategic Plan of Bioregion Valle del Cauca 2019. Corporacion Biotec /Pontificia Universidad Javeriana. Bioregion Council. Corporacion Biotec information Center.
- Sánchez Mejía, Myriam; Piñeres, Julian (2004). Bio-industrial cluster of the Colombian West: A Region's social Construction (Poster)
- Piñeres, Julian (2003). Differentiation, Innovation and Competitiveness: Development Opportunities – Técnicaña magazine. ISSN 0123 0409

**Signature**



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2021