










Dr. Md Billal Hossain

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EDUCATION



Doctor of Philosophy in Management and Business Administration Sciences

Hungarian University of Agriculture & Life Sciences (MATE)- Godollo, Hungary

2020-09 – 2023-06

Dissertation title: “Value of trust and e-commerce transactional frauds in Bangladesh”

Achievements:

- Summa cum laude - 100% (Distinction of the Diploma)
- 5.0 out of 5.0 (Grade of the Diploma)
- Fastest graduate to finish the PhD in the history of the Doctoral School



MBA: Business Administration

Kumoh National Institute of Technology - Gumi, South Korea

2016-03 - 2019-08

Thesis Title: “A Study on e-Commerce Adoption in Bangladesh: Predictors of SMEs”.



Bachelor of Management (Technology)

University of Technology Malaysia - Skudai, Malaysia

2006-06 - 2010-09

CURRENT EMPLOYMENT



Senior Lecturer

2023-09 – Current

School of Business & Economics

Department of Management & Marketing

Westminster International University in Tashkent, Uzbekistan

List of teaching courses:

1. Design Thinking
2. Global Business Environment
3. Managing Innovation and Entrepreneurship
4. Tourism and Its Dynamics

PREVIOUS EXPERIENCES



Casual Lecturer

2023-02 – Current

Department of Economic & Regional Sciences

Hungarian University of Agriculture and Life Sciences, Godollo, Hungary

Program: Bachelor of Business Administration & Economics

1. *Business Economics* Spring (2022/2023-2)

- Prepared lectures and class activities focusing on the analysis of determinate and indeterminate structures for 30 international students composing with 12 countries.
- Created and graded course assessments to ensure students understood material and stayed on track
- Explained challenging concepts using planned lessons, assignments and targeted discussions for the students
- Recognized as List of Teachers Ranked Excellent by Their Students



Research Assistant (RA)

2020-09 - 2023-07

Doctoral School of Economic & Regional Sciences

Hungarian University of Agriculture and Life Sciences, Godollo, Hungary

- Performed statistical, qualitative and quantitative analysis
- Collected research data through experimentation, surveys and leading focus groups
- Worked both independently and collaboratively in fast-paced laboratory environment
- Used critical thinking to break down problems, evaluate solutions and make decisions
- Collaborate and coordinate with faculty and fellow graduate students in the school



Research Assistant (RA)

2018-09 - 2019-07

Knowledge Consulting Services Lab

Kumoh National Institute of Technology, Gumi, South Korea

- Planned, modified and executed research techniques, procedures and tests
- Gathered, arranged and corrected research data to create representative graphs and charts highlighting results for presentations
- Worked with principal investigators to coordinate qualitative research
- Performed statistical, qualitative and quantitative analysis



Sales & Marketing Executive

2010-10 - 2012-06

Multisystem Engineering Co. Ltd, Dhaka, Bangladesh

- Driving sales by designing and implementing targeted marketing strategies
- Responsible for maintaining customer relationships
- Tracking sales data, and creating performance reports according to the company's demand

HONORS AND AWARDS

- Fastest graduate to finish the PhD in the history of the Doctoral School of Economic & Regional Sciences, *Hungarian University of Agriculture & Life Sciences (MATE), Hungary* 2023
- Full-funded Stipendium Hungaricum Scholarship (Hungarian Government Scholarship) to pursue PhD 2020
- Full tuition fees waiver scholarship based on merit by *Kumoh National Institute of Technology, Gumi, South Korea* 2016

RESEARCH INTERESTS

Technology Acceptance, E-Commerce, Knowledge Management, Organizational Management, Innovation

PUBLICATIONS

1.	Ellahi, A., Ain, Q. U., Rehman, H. M., Hossain, M. B. , Illés, C. B., & Tanweer, A. (2024). The impact of omnichannel integration towards customer interest in alternatives: retailer uncertainty and web rooming in retailing. <i>Cogent Business & Management</i> , 11(1), 2316931.	ABS-1 Q2 Scopus, ESCI IF-3.0	2024
2.	Ahmed, F., Rahman, M. U., Rehman, H. M., Imran, M., Dunay, A., & Hossain, M. B. (2024). Corporate capital structure effects on corporate performance pursuing a strategy of innovation in manufacturing companies. <i>Heliyon</i> .	Q1 Scopus, SCIE IF-4.0	2024
3.	Saifullah, M. W. F. B., Jagirani, T. S., Ejaz, S., Júlia, F. Z., & Hossain, M. B. (2024). Strengthening the Islamic Banking Services Through Blockchain Technology: ANP-Stein Approach. <i>Kurdish Studies</i> , 12(1).	Q2 Scopus, ESCI	2024
4.	Laradi, S., Berber S.N., Rahman H.M., Hossain, M. B. , Hiew; L.C., & Illes, C. B. "Unlocking the Power of Social Media Marketing: Investigating The Role of Posting, Interaction, and Monitoring Capabilities In Building Brand Equity", <i>Cogent Business & Management</i> , DOI: 10.1080/23311975.2023.2273601	ABS-1 Q2 Scopus, ESCI IF-3.0	2023
5.	Wang, C., Zhang, T., Tian, R., Wang, R., Alam, F., Hossain, M. B. , & Illés, C. B. (2024). Corporate social Responsibility's impact on passenger loyalty and satisfaction in the Chinese	Q1 Scopus, SCIE	2023

	airport industry: The moderating role of green HRM. <i>Heliyon</i> , 10(1).	IF-4.0	
6.	Mustafa, K., Hossain, M. B. , Ahmad, F., Ejaz, F., Khan, H.G.A., & Dunay, A. (2023). Green human resource management practices to accomplish green competitive advantage: A moderated mediation model. <i>Heliyon</i> , 9 (11), e21830. https://doi.org/10.1016/j.heliyon.2023.e21830	Q1 Scopus, SCIE IF-4.0	2023
7.	Manik Debnath; Sanat Kr. Mazumder; Md Billal Hossain ; Arindam Garai; Csaba Balint Illes, "Optimal Base-Stock Inventory-Management Policies of Cement Retailers under Supply-Side Disruptions, <i>Mathematics</i> ", DOI: 10.3390/math11183971	Q1 Scopus, SCIE IF-2.4	2023
8.	Younas, N., Hossain, M. B. , Syed, A., Ejaz, S., Ejaz, F., Jagirani, T. S., & Dunay, A. (2023). Green shared vision: A bridge between responsible leadership and green behavior under individual green values. <i>Heliyon</i> . https://doi.org/10.1016/j.heliyon.2023.e21511	Q1 Scopus, SCIE IF-4.0	2023
9.	Hossain, M. B. , Dewan, N., Senin, A. A., & Illes, C. B. "Evaluating The Utilization Of Technological Factors To Promote E-Commerce Adoption In Small And Medium Enterprises", <i>Electronic Commerce Research</i> , 1-20. https://doi.org/10.1007/s10660-023-09692-7	ABDC-A, ABS-2, Q1 Scopus, SSCI IF-3.9	2023
10.	Al-Hanakta, R., Hossain, M. B. , Pataki, L., & Dunay, A. "Eco-Innovation Influence On Business Performance In Jordanian Micro, Small And Medium Enterprises Operating In The Food Processing Sector", <i>Plos one</i> , 18(2), e0281664. https://doi.org/10.1371/journal.pone.0281664	Q1 Scopus, SCIE IF-3.752	2023
11.	Ellahi, A., Ain, Q. U., Rehman, H. M., Hossain, M. B. , Illés, C. B., & Rehman, M. (2023). "Applying text mining and semantic network analysis to investigate effects of perceived crowding in the service sector". <i>Cogent Business & Management</i> , 10(2), 2215566. https://doi.org/10.1080/23311975.2023.2215566	ABS-1 Q2 Scopus, ESCI IF-3.0	2023
12.	Ahmad, F., Hossain, M. B. , Mustafa, K., Ejaz, F., Khawaja, K. F., & Dunay, A. "Green HRM Practices and Knowledge Sharing Improve Environmental Performance by Raising Employee Commitment to the Environment" <i>Sustainability</i> , 15(6), 5040. https://doi.org/10.3390/su15065040	Q1 Scopus, SSCI IF-3.9	2023
13.	Sahabuddin, M., Hossain, M. B. , Khokhar, M., Sharaf, M., Ejaz, S., Ejaz, F., & Illés, C. B. "The Effect of Eco-Preneurship and Green Technology Management on Greenhouse Gas Discharge: An Analysis on East Asian Economies", <i>Sustainability</i> , 15(8), 6747. https://doi.org/10.3390/su15086747	Q1 Scopus, SSCI IF-3.9	2023
14.	Siddiqui, M. B., Khokhar, M., Makhdoom, T. R., Hossain, M. B. , Ejaz, S., Ejaz, F., & Dunay, A. (2023). The impact of Pak and China Cultural influences on CPEC energy project moderating effect in South Asia: a case study from Pakistan. <i>International Journal of Energy Economics and Policy</i> , 13(6), 211-219.	Q2 Scopus	2023
15.	Rehman, H. M., Amin, A., Rehman, M., Nematova, G., Shamim, A., & Hossain, M. B. "Transforming Strategies in The Digital Era: The Role of Social Media in Customer Value Analysis and Crisis Management for Tourism Firms". <i>International Journal of Management Studies</i> , 30(2), 373-396. https://doi.org/10.32890/ijms2023.30.2.7	ESCI	2023
16.	Karmakar, R., Mazumder, S. K., Hossain, M. B. , Illes, C. B., & Garai, A. "Sustainable Green Economy for a Supply Chain with Remanufacturing by Both the Supplier and Manufacturer in a Varying Market", <i>Logistics</i> , 7(3), 37. https://doi.org/10.3390/logistics7030037	Q2 Scopus, ESCI IF-3.8	2023
17.	Hossain, M. B. , Nassar, S., Rahman, M.U., Dunay, A., & Illés, C.B. "Exploring the mediating role of knowledge management practices to corporate sustainability" <i>Journal of Cleaner Production</i> , 133869. https://doi.org/10.1016/j.jclepro.2022.133869	ABDC-A ABS-2 Q1 Scopus, SSCI IF-11.1	2022
18.	Priatmoko S, Hossain MB , Rahmawati W, Winarno SB, Dávid LD. "Webinar among Indonesian academics during Covid-19, embracing the audiences", <i>Plos one</i> , 17(3), e0265257. https://doi.org/10.1371/journal.pone.0270440	Q1 Scopus, SCIE IF-3.752	2022
19.	Dewan, N., Hossain, M. B. , Kim, G. G., Dunay, A., & Illés, C. B. "Transportation Mobile Applications Adoption Behavior Does Affect Overseas Residents' Life Satisfaction: Involvement as A Moderator", <i>Cogent Business & Management</i> , 9(1), 2096998. https://doi.org/10.3390/bdcc6030080	ABS-1 Q2 Scopus, ESCI IF-3.0	2022
20.	Hossain, M. B. , Al-Hanakta R.Y., Hervie D.M., Nor Md.K., Illes C.B. "Exploring the key success factors for sustainable e-commerce adoption in SMEs", <i>Polish Journal of Management Studies</i> , 2022; 25 (1): 162-178. 10.17512/pjms.2022.25.1.10	Q3 Scopus, ESCI IF-2.279	2022
21.	Nassar, S., Hossain, M. B. , Naárné, É. Z. T., & Vasa, L. "The mediating effect of organizational and co-workers support on employee retention in international non-governmental organizations in Gaza Strip", <i>Decision Making: Applications in Management and Engineering</i> , 5(2), 396-412.	Q1 Scopus	2022

	https://doi.org/10.31181/dmame0331102022n		
22.	Hervie, D. M., Amoako-Atta, E., Hossain, M. B. , Illés, C. B., & Dunay, A. “Impact of COVID-19 Pandemic on Hotel Employees in the Greater Accra Region of Ghana”, <i>Sustainability</i> , 14(5), 2509. https://doi.org/10.3390/su14052509	Q1 Scopus, SSCI IF-3.9	2022
23.	Dewan, N., Hossain, M. B. , Kim, G. G., Dunay, A., & Bálint Illés, C. “How Does AR Technology Adoption and Involvement Behavior Affect Overseas Residents’ Life Satisfaction?”, <i>Big Data and Cognitive Computing</i> , 6(3), 80. https://doi.org/10.3390/bdcc6030080	Q2 Scopus, ESCI IF-3.7	2022
24.	Hossain, M. B. , Wicaksono, T., Nor, K. M., Dunay, A., & Illes, C. B. “E-commerce adoption of small and medium-sized enterprises during COVID-19 pandemic: Evidence from South Asian Countries”, <i>The Journal of Asian Finance, Economics and Business</i> , 9(1), 291-298. 10.13106/jafeb.2022.vol9.no1.0291	ESCI, KCI	2022
25.	Wicaksono, T., Hossain, M. B. , & Illés, C. B. “Prioritizing business quality improvement of fresh agri-food SMEs through open innovation to survive the pandemic: A QFD-based model”, <i>Journal of Open Innovation: Technology, Market, and Complexity</i> , 7(2), 156. https://doi.org/10.3390/joitmc7020156	Q1 Scopus	2021
26.	Hossain, M. B. , Shin, H. K., & Sim, W. J. “Critical success factors (CSF) on e-commerce adoption in Bangladesh SMEs” <i>Management Review: An International Journal</i> , 14(1), 51-81.	INFORMS, Korea chapter, KCI	2019

CONFERENCE PROCEEDINGS

1. M.U. Khan, M. Azhar, Emad M. Awwad, M. Sharaf, **Hossain, M. B.**, C. B. Illes, “The Need Based E-Commerce Adoption for SMEs after Covid 19 Pandemic with Special Reference to Digitization as a Moderator, 12th International Conference on Management (ICOM), Organized by Faculty of Management, Czestochowa University of Technology, June 15-16 Czestochowa, Poland 2023
2. **Hossain, M. B.** “The Factors Affecting E-Commerce Adoption by Small and Medium Enterprises in Bangladesh”, Beyond Ecosystem of SME 2019, Organized by Korean Society of Small and Medium Business, held at The Korea Federation of Small and Medium Business, March 29 Seoul, South Korea 2019
3. **Hossain, M. B.** “A study on the self-gifting intention according to Context: Positive vs. negative”, Organized by Korean Strategic Marketing Association, South Korea held at Changwon University Business School, May 12 Changwon, South Korea 2018

SKILLS

RESEARCH Skills : Quantitative Analysis, Qualitative Analysis, Bibliometric Analysis, Systematic Review

TECNICAL Skills : Smart PLS, SPSS, Data visualization

Other Skills: : Windows OS, Computer trouble shooting

REVIEW ACTIVITY

Major Reviewed Journals: Behavioral sciences, Business systems research, Cogent business & management, Current psychology, Electronic commerce research, Electronic commerce research, Electronics. Heliyon, International journal of human-computer interaction, International journal of innovation management, International journal of systems science, Management decision, Sustainability

MEMBERSHIPS & AFFILIATIONS

Consultant, Bangladesh Academy for Research and Development (BARD)

LANGUAGES

- | | | |
|-------------------------|-------------------------|-------------------------|
| 1. Bengali : Fluent | 3. Korean : Basic | 5. Malay : Intermediate |
| 2. English : Proficient | 4. Hindi : Intermediate | 6. Urdu : Intermediate |

COUNTRY VISITED

Malaysia, Germany, Finland, South Korea, China, Japan, Hungary, Poland, Slovakia, Croatia, Switzerland, Italy, Austria, Netherland, Belgium, Turkey, Qatar, Bahrain, Check Republic, Slovenia, Saudi Arabia, UAE, Uzbekistan

REFERENCES

Professor Dr. Csaba Balint Illes

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John Vonn Neumann University

Kecskemét, Hungary

Professor Dr. Shin Ho Kyun

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Department of Business Administration

Kumoh National Institute of Technology

Gumi, South Korea

Professor Dr. Khalil Md Nor

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