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Head of Department - Economics
School of Business and Economics
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Academic Background

Ph.D. Purdue University, West Lafayette, IN, Economics, 1994
M.S. Purdue University, West Lafayette, IN, Economics, 1992
B.A. Colorado State University, Fort Collins, CO, Economics, 1990

Memberships

Phi Kappa Phi, 2010-2016
American Economic Association, 1994-Present
Omicron Delta Epsilon, 1994-Present

Honors & Awards

2018: Member of the Month - January 2018, International Atlantic Economic Society. <http://www.iaes.org/january-2018-member-of-the-month/>
2016: Dean's Exceptional Faculty: Scholarship Award, Meinders School of Business. Publication: "Football in Greater Manchester: Growth Effects of Premiership Status Teams"
2011: Award for Diligence and Commitment to the Scholastic Achievement of the Students of the University, Kappa Sigma Fraternity (OCU)
2011: Distinguished Professor - Teaching, Meinders School of Business
2011: Faculty Member of the Year, Oklahoma City University
2009: OCU Undergraduate Student Research Award for Faculty, Center for Excellence in Teaching and Learning (OCU).
2007: Meinders School of Business Distinguished Professor Award, Meinders School of Business (OCU)
2006: Creative Vision Award, Center for Excellence in Teaching and Learning (OCU).

Work Experience

Academic Experience

Head of Department – Economics, Westminster International University in Tashkent, (Sept. 2020 – Present)
B.C. Clark Jr. Chair in Economics, Oklahoma City University (July, 2016 – Dec. 2020), Oklahoma City, Oklahoma
Professor of Economics, Oklahoma City University (July, 2004 – Dec. 2020), Oklahoma City, Oklahoma.
Visiting Professor (unofficial), Edge Hill University (August, 2014 - December, 2014), Ormskirk, United Kingdom
Visiting Professor of Economics, Konkuk University - Seoul, Korea (August, 2005 - May, 2006), Seoul, Republic of Korea
Associate Professor of Economics, Oklahoma City University (August, 1998 - July, 2004), Oklahoma City, Oklahoma
Visiting Professor and Consultant, (October, 2001 - December, 2001), Economic Education and Research Consortium - Kiev, Kiev, Ukraine
Assistant Professor of Economics, Oklahoma City University (August, 1995 - July, 1998), Oklahoma City, Oklahoma
Assistant Professor of Economics, Illinois Benedictine College (now Benedictine University) (January, 1994 - July, 1995), Lisle, Illinois.

Non-Academic Experience

Roughneck: floorhand and derrickhand, Drilling Contractors (several) (1980 - 1987), Gillette, Wyoming and Loveland, Colorado. Punch holes in ground. Work load depended on crude oil price. Companies: Exeter, Cyclone, Apollo, Bomac, DeGough, Republic, Atco, Tower, JKR and possibly others that I no longer recall.

Consulting

2015: Teri Coulson, Attorney, Federal fraud sentencing testimony. U.S. v. Salisbury and U.S. v. Vick
2014: The Zuhdi Law Firm, Expert Witness: US v. Tahir
2011: McAfee & Taft, Lost wages report evaluation
2011: Joseph L. Wells, Attorney at Law, Federal Sentencing Guidelines.
2009: Bednar Law Firm, Expert witness, Estimate economic loss due to theft.
2008: Hall-Estill, Expert analysis, Opinion on economic impact estimate.
2006-2008: Dunlap, Codding & Rogers, Expert witness, Provide estimates of economic losses due to patent infringement.
1997-2001: Law Offices of Green, James & Williams, Expert witness, Estimated lost wages
1993: ScapeArt, Efficiency expert and process change consultant, Advise on cost containment and productivity increases based on inventory control (capital equipment and material) and communication technology

Paid Service

2007: Oregon International Council: China Seminar Series, Invited lecture on the Chinese economy in general and in relation to the U.S. economy.

Courses Taught

Undergraduate

Economics and the Quality of Life, Introductory Microeconomics, Introductory Microeconomics Honors, Introductory Macroeconomics, Intermediate Microeconomics, Intermediate Macroeconomics, Government and Business, Game Theory, International Economics, Sports Economics, Current World Economic Issue (Konkuk University, Seoul, South Korea), Jr./Sr. Honors Seminar: Social Decision Making: Divergent Views (team taught with Management Faculty), Patterns of World Trade

Graduate

Essential Concepts in Micro and Macro Economics (MBA), Managerial Economics (MBA), Production & Cost Theory (MS – Economics, Economic Education and Research Consortium, at National University Kyiv-Mohyla Academy; Kiev Ukraine)

Other Teaching Activities

Thesis / Dissertation Committee - Chair

2006 - EERC-Kyev. Nesterenko, Oksana: “Competitiveness of Ukrainian Products”

2004 - EERC-Kyev. Buinitska, Olha: “Impact of Internet on the border effect. Case of Transition Countries”

2003 - EERC-Kyev. Yablonovskyy, Dmytro: “The Hysteresis of Dollar Asset Substitution in Ukraine after the Introduction of the Cash Euro”

2003 - EERC-Kyev. Bokovyy, Andriy: “Mortality Crisis in Transitional Economies: the Case of Ukraine”

2002 - EERC-Kyev. Lypyavka, Nataliya: “Is There a Way to Improve Individual and Social Welfare by Reducing the Tax Burden”

Other Teaching Activities

2013 - Mentor to OSSM student Cai Barias.

2013 – OCU Reads discussion leader: 'One Amazing Thing'

2011 - OCU Reads discussion leader: 'Outcasts United'

2010 - OCU Reads discussion leader: 'Secret Daughter'

2009 - Mentor to OSSM student Sifan Zhang

2009 - OCU Reads discussion leader: 'Sounds of the River'

2008 - OCU Reads discussion leader: 'Colors of the Mountain'

2008 - Mentor to Shouro Dasgupta - Exchange Rate Regimes and Trade Deficit in Developing Countries

2008 - Mentor to OSSM student Oliver Li

2007 - Mentor to OSSM student Abby Stickler

2007 - Mentor to: Shouro Dasgupta 'Structural Adjustment Program and Primary Level of Education in Bangladesh' and Roxanna Luegge 'To the Winner Goes the Spoils: An Exploration of Tournament Theory in Corporate America'

2005 - Mentor to Park Eun-Young, 'An Inflow of foreign capital to the Korean economy: Seeds for Heung-bu or Nol-bu?'

2004 - OCU Reads discussion leader: 'Color of Water'

2000 - Mentor to OSSM student Gorav Kanna

Intellectual Contributions:

Refereed Articles

Willner, J. (2019) Private Universities and NCAA D-III Athletics as a General Recruiting Tool. *International Advances in Economic Research*. 25 (3), 293-307

Segura, J., & Willner, J. (2019). Athleticism in NCAA D-III: It Ain't Only Football That Matters. *Journal of Sports Economics*. 20 (7), 929–958

Willner, J. (2019). Regime Change, Competitive Balance and Attendance in Australian Rules Football. *International Journal of Sport Management*, 20(3), 275-294

Segura, J. & Willner, J. (2018). The Game is Good at the Top. *Journal of Sports Economics*, 19(5), 645-676

Martinez, M. & Willner, J. (2017). Competitive Balance and Consumer Demand in the English Football League. *Applied Finance and Accounting*, 3(2), 49-60

Willner, J., Evans, R., & Dean, K. (2017). Thunder Up the Taxes. *Journal of Business Strategies*, 34 (1), 1-14

Hoehner (nee' Crutchfield), B. C. & Willner, J. (2016). Football in Greater Manchester: Growth Effects of Premiership Status Teams. *International Advances in Economic Research*, 22 (4), 447–456

Willner, J. (2011). From Production to Profits in One Experiment. *Perspectives on Economic Education Research (PEER)*, 7(1).

Willner, J. (2011). Half-life of Big Macs: a PPP update with trade volume controls. *Southwestern Journal of Economics*, 11(2), 49-57.

Choi, J. & Willner, J. (2010). Turnover and Mobility: the 30 Largest Korean Chaebols. *Academy of Taiwan Business Management Review*.

Aravantinos, E. & Willner, J. (2005). Impact of the 1996 Summer Olympic Games on Unemployment in Georgia. *Southwestern Journal of Economics*, 7 (1).

- Fleshman, C. & Willner, J. (2005). Accounting for Social Costs Associated with Resale Price Maintenance. *Contemporary Economic Policy*, 23 (3).
- Willner, J. (2004). Big Time Endowments. *Southwestern Journal of Economics*, 3(1).
- Noll, D. & Willner, J. (2003). Professional Sports and the Quality of City Life. *Southwestern Journal of Economics*, 5(2).
- McCain, B., Simmons, K., & Willner, J. (2003). Tornadoes, Stress and Migration Decisions: Evidence from Oklahoma City. *Southwestern Journal of Economics*, 5 (2).
- Middleton, K. & Willner, J. (2002). Natural Disasters and Traumatic Stress Disorder Symptoms: Evidence from the May 3, 1999 Oklahoma Tornado Outbreak. *International Journal of Stress Management*, 9 (3).
- Simmons, K. & Willner, J. (2002). Hurricane Mitigation: An Examination of the Effect of Previous Events on the Value of Mitigation. *Journal of Economics and Business Studies*, 1 (1).
- Simmons, K. & Willner, J. (2001). Hurricane Mitigation: Rational Choice or Market Failure. *Atlantic Economic Journal*, 29(4).
- Simmons, K. & Willner, J. (2001). Tornadoes as a Natural Experiment in Rational Choice. *Southwestern Economic Review*.
- Willner, J. (1996). Equilibrium Dumping with Endogenous Anti-dumping Penalties. *International Advances in Economic Research*, 2 (2).

Non-Refereed Articles

- Willner, J. (2005). China and Produce: an opportunity? *Blueprints*.
- Willner, J. (2005). Tech-World. *Foreign Affairs*.
- Willner, J. (2002). Figures Don't Lie, but Do Liars Figure? *Meinders Business Report*.
- Carmichael, D. & Willner, J. (2001). Is the Meinders School of Business a Great Place, or What?, . *Meinders Business Report*.
- Willner, J. (2001). The New International Economy. *Meinders Business Report*.
- Willner, J. (2001). What Were Once Exceptions Are Now Habits. *Meinders Business Report*.
- Lamphere, P. & Willner, J. (2000). Mathematics Competency as a Predictor for Success in an Introductory Economics Course. *Psychology of Mathematics Education: Proceedings of the 27th Annual Meeting*.
- Willner, J. (1999). Research and Teaching. *Journal of Economic Perspectives*, 13 (4).
- Willner, J. (1999). China vs. the US: IPRs in the WTO. *Meinders Business Report*.
- Willner, J. (1999). Do Temp Agencies Help the U.S. Economy? *Leading Edge*.
- Willner, J. (1998). Do Temp Agencies Help the U.S. Economy? *Meinders Business Report*.
- Willner, J. (1997). Self-destructive Success: A Durable Goods Problem. *Meinders Business Report*.
- Willner, J. (1996). Nobel Ideas and Education. *Meinders Business Report*.

Invited Articles/Reviews

- Willner, J. (2008). An Economic Pre Post-Mortem on the Beijing Olympics (in Mandarin). *Global Business & Finance*, 27-28.

Presentation of Refereed Papers

International

- Willner, J. (2017). *Competitive Balance and Attendance in Australian Rules Football*. Western Economics Association - Annual Meeting, Newcastle, Australia.
- Willner, J. (2007, August). *1988 Korean Olympics and Macro Effect: What's there?* Singapore Economic Review Conference, Singapore, Singapore.
- Choi, J. P. & Willner, J. (2007, June). *Turnover and Mobility: The 30 Largest Chaebols*. International Conference on Business, Management and Economics, Cesme, Turkey.

Presentation of Non-Refereed Papers

International

- Willner, J. (2020). *Baby Boomer: The Golden Child or Natural Born Killer?* International Atlantic Economics Association – 90th Annual Conference, virtual Oct. 16, 2020
- Willner, J. (2019). *Take Me Out to the Ball Game*. Western Economics Association International - 15th International Conference in Tokyo, Tokyo, Japan.
- Willner, J. & Holloway, D. (2018, August). *MLB and PEDs: Did They Matter to Team Performance?* 10th Anniversary European Sport Economics Association Conference, Liverpool, England.
- Willner, J. (2017, March). *The Triumph of the Fraud(ulent) Log*. International Atlantic Economics Association, Berlin, Germany.
- Willner, J. & Crutchfield, B. (2015). *Tax Effects of Premiership Status Teams*. International Atlantic Economics Association, Boston, Massachusetts.
- Willner, J. & Martinez, M. (2015, October). *Competitive balance and consumer demand in the English football league*. International Atlantic Economics Association, Boston, Massachusetts.

- Willner, J. (2012). *Cup of Nations: Signal and/or Substance*. Atlantic International Economic Society, Istanbul, Turkey.
- Willner, J. (2005, January). *From Production to Profits in One Experiment*. Allied Social Sciences Association (American Economics Association), Philadelphia, Pennsylvania.
- Willner, J. (1999, October). *Keeping the Unemployment Rate Right*. Atlantic International Economic Society, Montreal, Canada.
- Willner, J. (1999, October). *Temporary Employment Agencies and Economic Adjustment*. Atlantic International Economic Society, Montreal, Canada.
- Willner, J. (1998, October). *Temporary Employment Agencies as Stabilizing Mechanisms*. Atlantic International Economic Society, Boston, Massachusetts.
- Willner, J. (1997, October). *Snares and Successes: Heterogeneity, Networks and Computer Aided Learning*. Atlantic International Economic Society, Philadelphia, Pennsylvania.
- Willner, J. (1996, October). *On the Likelihood of the WTO Patent Length Holding*. Atlantic International Economic Society, Washington, District of Columbia.
- Willner, J. (1995, October). *Equilibrium Dumping with Endogenous Anti-dumping Penalties*. Atlantic International Economic Society, Williamsburg, Virginia.
- Willner, J. (1994, October). *International Patent Length Setting with Shelving Behavior*. Atlantic International Economic Society, Montreal, Canada.

National

- Willner, E. H. & Willner, J. (2010). *20=10: What an Economics Professor Learned from a 4th Grade Teacher*. Lilly Conference on College and University Teaching and Learning, 10th Annual, Traverse City, Michigan.
- Willner, J. (2004, September). *From Production to Profit: An Extended Lab Report: from a simple experiment in production*. Economics and the Classroom Conference, Jackson Hole, Wyoming.
- McCain, B., Simmons, K., & Willner, J. (2000, May). *Tornadoes, Stress and Migration Decisions: Evidence from Oklahoma City*. National Symposium on the Great Plains Tornado Outbreak of 3, May 1999, Oklahoma City, Oklahoma.

Regional

- Willner, J. (2017). *Private Universities and NCAA D-III Athletics as a General Recruiting Tool*. Eastern Economics Association & NAASE, New York City, United States of America.
- Willner, J. (2011). *Cup of Nations*. Southwestern Economics Association, Annual Meeting, Las Vegas, Nevada.
- Willner, J. (2005, March). *Half-life of Big Macs: a PPP update with trade volume controls*. Southwestern Economics Association, Annual Meeting, New Orleans, Louisiana.
- Aravantinos, E. & Willner, J. (2004, March). *Impact of the 1996 Summer Olympic Games on Unemployment in Georgia*. Southwestern Economics Association, Annual Meeting, Corpus Christi, Texas.
- Fleshman, C. & Willner, J. (2003, July). *Accounting for Social Costs Associated with Resale Price Maintenance*. Western Economics Association - Annual Meeting, Denver, Colorado.
- Willner, J. (2003, April). *Big Time Endowments*. Southwestern Economics Association, Annual Meeting, St. Louis, Missouri.
- Willner, J. (2003, March). *Big Time Endowments*. Missouri Valley Economic Association, Kansas City, Kansas.
- Willner, J. (2003, March). *Big Time Endowments*. Federation of Business Disciplines, New Orleans, Louisiana.
- McCain, B., Simmons, K., & Willner, J. (2002, March). *Tornadoes, Stress and Migration Decisions: Evidence from Oklahoma City*. Southwestern Economics Association, Annual Meeting, New Orleans, Louisiana.
- Noll, D. (2002, March). *Professional Sports and the Quality of City*. Southwestern Economics Association, Annual Meeting, New Orleans, Louisiana.
- McCain, B., Simmons, K., & Willner, J. (2001, February). *Tornadoes as a Natural Experiment in Rational Choice*. Federation of Business Disciplines, Dallas, Texas.
- McCain, B., Simmons, K., & Willner, J. (2001, January). *Tornadoes as a Natural Experiment in Rational Choice*. Missouri Valley Economics Association - Annual Meeting, Kansas City, Missouri.
- Willner, J. (2000, November). *Tornadoes as a Natural Experiment in Rational Choice*. Southern Economics Association - Annual Meeting, Washington, District of Columbia.

Working Papers

- Willner, J., "Baby Boomers: The Golden Child or Natural Born Killer"
- Nagy, L., & Willner, J. (2019) "Take Me Out to the Ball Game: For the Wins, Stars or PEDS?"
- Nagy, L., Holloway, D. & Willner, J. (2018), "MLB and PEDs: Did They Matter to Team Performance?"
- Willner, J. (2016). "The Triumph of the Fraud(ulent) Log."
- Cataldi, A., Seals, A., & Willner, J. (2012). "Troubled Kids or Shrewd Negotiators: The Case of Runaways."
- Willner, J. (2012). "Graduation Rates, Sports, Football and Competitive Football."
- Willner, J. & Lopez, J. (2010). "Cup of Nations As a Signal of Opening?"
- Willner, J. (2007). "1988 Korean Olympics and Macro Effect: What's there?."

Noll, D. & Willner, J. (2003). "Are the minors major? Professional sports and the quality of life in cities and towns."

Middleton, K., Simmons, K., & Willner, J. (2001). "Posttraumatic Stress Disorder and Wind Storm Trauma."

Willner, J. (2000). "An Effective Prerequisite."

Willner, J. (2000). "Hands-on Learning in Economics: Does It Work?"

Dray, M., Kirk, C., Mercer, D., & Willner, J. (2000). "Metafund of Oklahoma: Design of a New CDFI (case study)."

Willner, J. (1999). "Keeping the Unemployment Rate Right."

Willner, J. (1999). "Do We Know That Computers Aid in Learning."

Willner, J. (1999). "Heterogeneity, Computer Aided Learning & Inequality."

Willner, J. (1999). "Temporary Employment Agencies and Economic Adjustment."

Fitzgerald, P. W., Fitzgerald, M. G., & Willner, J. (1998). "Observations on the Economic, Social and Ethical Impact of the Recent Healthcare Legislation."

Willner, J. (1998). "Temporary Employment Agencies as Stabilizing Mechanisms."

Willner, J. (1997). "Snares and Successes: Heterogeneity, Networks and Computer Aided Learning."

Willner, J. (1996). "A Comment on the Effectiveness of Teaching Methodology Mixes."

Willner, J. (1996). "On the Likelihood of the WTO Patent Length Holding."

Willner, J. (1996). "Icons, Education, Computers and Literacy."

Willner, J. (1996). "International Patent Length Setting with Shelving Behavior."

Willner, J. (1995). "On Job Satisfaction, Incentive Pay and Performance."

Willner, J. (1995). "Thoughts on Temporary Employment Services and Unemployment."

Willner, J. (1994). "Patent Length With Endogenous Delay in Diffusion: An International Perspective."

Service to the University

University Assignments

Chair

2015-16: University Benefits Committee

2009-10: Higher Learning Commission (formerly NCA) Re-accreditation Steering Committee: Criteria 2

2007-08 – 2009-10: FSEC Athletics Committee

2004-05, 2008-09 – 2009-10: General Education Committee

2003-04: University Enrollment Management Committee, Work Group on Curriculum Assessment and Effectiveness, 2003-2004: Honors Program Committee - Self-assessment Study Co-author

2002-03: University Planning Steering Committee - Athletic Affiliation Task Force

1999-2000: University Budget Committee

Member:

2020: Expedited Program Review Committee (FSEC Representative)

1995-96 – 1997-98, 2002-03 – 2004-05, 2017-18 – 2020-21: Academic Programs & Standards

2012-13, 2015-16 – 2020-21: Faculty Senate Executive Committee (Business School Representative)

1999-2000, 2016-17: University Budget Committee

2018-19: Core Values Committee, Data Analytics Sub-group

2016-2017: Provost/VPAA Search Committee

1996-97 – 2015-16: Honors Program

2015-16: Graduate Council

2013-14, 2015-16: Benefits Committee

2004-05, 2007-08 – 2008-09, 2015-16: Academic Council

2002-03 – 2003-04, 2012-13 – 2013-14: Strategic Planning Committee

2007-08 – 2012-13: Assessment Reader

2011-12 – 2012-13: Student Probation and Petitions Committee

2008-09: Intersections

2004-05 – 2007-08: Undergraduate Research Group: Informal committee set up by Provost to develop, initiate and operate a university-wide undergraduate research program and journal.

2002-03 – 2006-07: Starport Design and Implementation

2006-07: CETL Roundtable - Aligning Rewards: Appendix D concerns with aligning faculty promotion and tenure decisions with the objectives of the university.

2006-07: CETL Director Search Committee

2006-07: Office of International Education: Academic Liaison for the Office of International Education

2005-06: General Education Committee

2004-05, 2005-06: General Education Committee - Sub-committee on Social Science

2004-05: Faculty Senate Executive Committee, Sub-committee on Intellectual Property Rights

2004-05: Academic Programs & Standards Committee - Int'l Programs Sub-committee

1995-96 – 1997-1998, 2003-2004: Academic Programs & Standards Committee – Secretary

2002-03: University Enrollment Management Committee
2001-02 – 2002-2003: University Admissions Committee
2001-02: University Planning Committee
1997-98 – 2001-02: Honors Program Committee – Webmaster
2000-01: Tuition Marketing Committee
2000-01: NCA Criteria 2 Assessment Committee
2000-01: Parking Appeals Committee
2000-01: Parking Task Force
1998-99: Committee on University Governance
1998-99: Committee on University Governance - Sub-Committee on Committee Structure
1996-97 – 1997-1998: Academic Programs & Standards Committee - Admissions Standards & Policies Sub-committee
1997-98: Faculty Senate Executive Finance Committee: Secretary

Other Institutional Service Activities:

2016-17 – 2018-19: Doer's Candidate selection committee
2017-18: Co-Faculty Leader: Doers Summer Program, Taiwan
2013-14 – 2015-16: Phi Kappa Phi Honor Society - OCU Chapter President, Vice-President: OCU Chapter President
2011-12: Math Professor Search Committee: Member of successful math faculty search committee
2008-09, 2009-10: Turnitin.com training session: Provided a 1 hour demonstration/training session on the use of turnitin.com
2010-11: Undergraduate Research Day: Judge
2007-08: Mr. and Miss OCU International: Judge
2002-03: Indonesian Student Association, Faculty Advisor

School and Department Assignments

Chair:

2002-03 – 2004-05, 2010-11 – 2013-14: Economics and Finance Department
2010-11 – 2012-13: Academic Affairs Committee
2007-08: Director of Global Programs
2003-04 – 2004-05: Search Committee: Economics Faculty
2004-05: Quality Award High Performance Team - Globalization Sub-Committee
2002-03 – 2004-05: Economics and Finance Department
2001-02: High Performance Team - Global Curriculum
1999-2000: Faculty Life Committee
1998-99 – 2002-03: MSB Oozeball Team

Member:

2016-17 – 2020-21: Curriculum and Academic Affairs
2015-16: Assurance of Learning Committee
2007-08 – 2012-13: Academic Affairs Committee
2009-10: Rank, Promotion and Tenure Committee
2008-09: Economics Department: Served as mentor to new Economics faculty member - Dr. Alan Seals
2007-08: Rank, Promotion and Tenure Committee
2007-08: Strategic Planning Committee
2007-08: Graduate Studies Committee
2006-07: Global Business Institute
2001-02 – 2004-05: Curriculum Committee
2003-04 – 2004-05: Quality Award High Performance Team
2001-02 – 2004-05: Meinders School of Business Planning Committee
2001-02 – 2002-03: Student Success Committee
1999-2000 – 2000-01: Faculty Life Committee
1998-99 – 1999-2000: High-Tech Classroom Design Committee
1996-97 – 1998-99: Academic Affairs Committee
1997-98: Self-assessment Study: BSAD Program, Overseas MBA Program, MBA-Health Administration Program

Assurance of Learning - Institutional Service:

2012-13: Understanding IDEA form results: Presented details to the MSB faculty on IDEA form results and interpretation.

Other Institutional Service

2008-09: Ask the Economist - ad hoc panel on the economic crisis: Organized members of the Economics faculty to have an open forum on the economy, twice.

Service to the Profession

Academic Conference: Discussant

2020: International Atlantic Economics Association – 90th Annual Conference, virtual Oct. 16, 2020
2019: Western Economics Association International - 15th International Conference in Tokyo, Tokyo, Japan.
2018: Western Economics Association - Annual Meeting, Newcastle, Australia
2017: Eastern Economics Association and NAASE, New York City, New York
2017: International Atlantic Economics Association, Berlin, Germany
2015: International Atlantic Economics Association, Boston, Massachusetts
2012: Atlantic International Economic Society Conference, Istanbul, Turkey
2011: Southern Economics Association - Annual Meeting
2003: Missouri Valley Economic Association
2003: Southwestern Economics Association
2001: Southwestern Federation of Administrative Disciplines
1994-1999: Atlantic International Economic Society

Academic Conference: Moderator / Facilitator

2020: International Atlantic Economics Association – 90th Annual Conference, virtual Oct. 16, 2020e
2019: Western Economics Association International - 15th International Conference in Tokyo, Tokyo, Japan.
2018: 10th Anniversary European Sport Economics Association Conference, Liverpool, England.
2018: Western Economics Association - Annual Meeting, Newcastle, Australia
2015: International Atlantic Economics Association, Boston, Massachusetts. Judge: Best Undergraduate Paper Award Competition
2012: Atlantic International Economic Society, Istanbul, Turkey
2011: Southern Economics Association
2004: Southwestern Economics Association
2003: Southwestern Economics Association

Reviewer - Article / Manuscript

2020, 2016, 2019, 2020: Economics Bulletin
2019: International Journal of Sport Finance
2018: Applied Economics
2018: Atlantic Economic Journal
2018, 2012: African Development Review
2017: European Sport Management Quarterly
2017: Southern Economic Journal
2017, 2015: Natural Hazards Review
2015, 2013: Social Science Quarterly
2013: Journal of Reviews on Global Economy
2010, 2004: Southwestern Journal of Economics
2007 – 2008, 2003: Southwestern Economic Review
2007: 5th INFINITI Conference on International Finance, Dublin, Ireland
2002: Contemporary Economic Policy

Reviewer - Book / Textbook

2006: McGraw Hill. Reviewed five chapters of Intermediate Microeconomics by Bernheim & Whinston.
2006: Thomson Southwestern. Review five chapters of Intermediate Microeconomics by Schlott
2003: South-Western Publishing. Reviewed Favorite Ways to Learn Economics
2001: Addison Wesley Longman. Preliminary review of on-line Introduction to Economics
2000: Atomic Dog Publishing.Com. Reviewed on-line Managerial Economics text
1998: South-Western College Publishing. Reviewed Managerial Economics text

Invited Lecture

2018: Zhejiang University International Campus, PIEGL, Haining, China-PRC. P.I.E.G.L. program at Zhejiang University's International Campus in Haining, China. "The Peculiar Market of Professional Sports Teams and Leagues"
2018: Oklahoma Problems/Solutions: Discussion Series (OCU event), Oklahoma City, Oklahoma.
2015: The Academic Minute - <http://academicminute.org/2015/10/jonathan-willner-oklahoma-city-university-sports-economics/>
2013: Phi Kappa Phi, OCU Chapter
2010: OCU Graduate Commencement Address
2010: "The Undocumented Immigrant...in Pursuit of the American Dream", Oklahoma City, Oklahoma
2009: Guest Lecture - OCU. "The Great (Infamous) Depression" for Dr. McCombs U.S. History class
2008: ODE Lecture. Economic Stimulus Packages lecture for ODE/FMA
2008: ODE Lecture. Educational Attainment and Change, lecture for ODE/FMA
2007: ODE Lecture. J.K. Rowling v. Bill Gates

2007: Last Lecture Series (OCU Philosophy Club), "Why We Have To Say 'The Emperor Has No Clothes'", Oklahoma City, Oklahoma

2005: Universidad del Centro Educativo Latinoamericano, Rosario, Argentina. "International Trade: Time, trade and economic advancement?", Seminario Internacional, Rosario, Argentina

2004: "Applying Game Theory", University of Padjadjaran, Bandung, Indonesia, Bandung, Indonesia

2002: Tianjin University of Finance and Economics, Tianjin, China. "Applied Game Theory", Tianjin University of Finance and Economics

2001: "The Effect of the Recent Terrorist Attack on the US Economy and the World", International Business Association, Oklahoma City University, Oklahoma City, Oklahoma

2000: Conn Graduate School of Banking - Bank Directors' College. "Economists, the Fed and Forecasting"

1999: Conn Graduate School of Banking. "Economists, Forecasting and Community Banking"

1999: Conn Graduate School of Banking - Bank Directors' College. "Economists, the Fed and Forecasting"

1999: Oklahoma City University. "Liberal Arts and Professional Education", invited lecture to the University Faculty

1998: Conn Graduate School of Banking. "Economists, Forecasting and Community Banking, June 1998"

Officer: Organization / Association

2007: Southwestern Economics Association. Past-president of SWEA - nominations and other activities.

2006: Southwestern Economics Association. President

2005: Southwestern Economics Association. Vice-President and Program Chair

2004: Southwestern Economics Association. Vice-President and Student Papers

Other Professional Service Activities

2016: Indian Institute of Management – Bangalore. External reviewer for promotion to Professor (successful)

2002: Grand Valley State University. External reviewer for tenure application (successful)

1998: Indiana University - Kokomo. External reviewer for tenure application (successful).

Presentations

2010: National Collegiate Honors Council - 44th Annual Meeting, Washington DC. Presented the assessment approach for OCU's undergraduate research program

2005: Phi Kappa Phi Roundtable, Oklahoma City University. The Truth about Crime, Phi Kappa Phi Roundtable, Oklahoma City University, April 12, 2005

2003: Oklahoma Cash Management Association, Oklahoma City, Oklahoma. "A Forecast? Of The OK and US Economies in the Near to Mid-term and other dangerous statements, guesses and opinions", Oklahoma Cash Management Association lunch, Feb. 2003

2003: Oklahoma City University. "What Good are Big Time Sports", Meinders School of Business Forum, joint with Dennis Noll, March 25, 2003

2003: Oklahoma City University. "Risk Management Redefined" seminar panelist, April 2, 2003

1998: Meinders School Business Forum. "Women Work Harder Than Men, CEOs Are Paid Too Much and Temps Are Stealing My Job", joint with Dr. David May, Sept. 24, 1998

1997: Meinders School Business Forum. "Should Interest Rates Be Changed?", with Dr. Thomas Carter, Nov. 19, 1997

Service to the Community

Member of a Committee

2001-11: Oklahoma City Bar Association - Fee Grievance and Ethics Committee

2006-09: Classen School of Advanced Studies - PTSA/PTSA Focus Group

2006: IV Hispanic/Latino Community Leaders Summit, Develop objective(s) and process for obtaining objective(s) for the Hispanic/Latino community. Specific area of interest was economic development.

2014: Expert Q&A: In OKCBiz, Invited essay on Minimum Wage increase proposal

2012: The State of Oklahoma, Oklahoma County : Jury Duty, Jury duty: served as juror, mistrial declared.

2011: Constitution Day Forum on Affirmative Action, Panelist

2011: Local History Day, History Day Judge

2010: 2010 Oklahoma State Collegiate Speech and Debate Tournament, Judge, Debate Judge

2009: 2009 Oklahoma State Collegiate Speech and Debate Tournament, Judge for 2009 Oklahoma State Collegiate Speech and Debate Tournament

2007: Docent - Heritage Hills Historic Homes Tour

2007: Oklahoma City Regional Science and Engineering Fair, Judge for the fair.

2004: Association of the United States Army, VP - Thunderbird Chapter

2003-04: Cleveland Elementary School - Norman, Oklahoma, Watch D.O.G.

1999-2000: Cedar Valley Neighborhood Association, President of Neighborhood Association

1996-99: Logan County Youth Soccer, Assistant Coach

Speech / Presentation at a Community Meeting

2016: Viewpoint 2016 Luncheon: Integra Realty Resources, Oklahoma City, Oklahoma

2015: Real Estate Appraisal Data, Inc., Invited lecture, Oklahoma City, Oklahoma

- 2014: Financial Education in Oklahoma: Into the Recovery: Rebuilding Financial Strength and Resilience, sponsored by Federal Reserve of Kansas City, Oklahoma City Branch, "Maverick Returns: Again and Again" during the "Financial Bubbles, Follies and Recurring Dreams: Strategies for Assessing Financial Realities and Trends", Oklahoma City, Oklahoma
- 2012, 2013 Oklahoma Economic Outlook Conference, Oklahoma City, Oklahoma
- 2012: Oklahoma Policy Institute: Economists' Forum on the State Income Tax, Oklahoma City, Oklahoma
- 2009: Oklahoma City Museum of Art Film Series: "Sustainability in Oklahoma: Where Do We Go From Here", Panelist on Sustainability, Oklahoma City, Oklahoma
- 2008: Slow Food OKC screening of "King Corn", Panelist for Slow Food OKC discussion of the film King Corn at the OKC Museum of Art, Oklahoma City, Oklahoma
- 2008: Bricktown Rotary Club, Presentation concerning the Economics of city subsidies to professional sports franchises, Oklahoma City, Oklahoma
- 2006: What's Next? See the progress - see the potential, Plaza District Association, Panelist at Plaza District Association meeting, Oklahoma City, Oklahoma

Faculty Development

Assurance of Learning - Professional Development

- 2017: IDEA Objectives Workshop (1-23-17), Oklahoma City, Oklahoma
- 2013: IDEA Train the Trainer Workshop, San Antonio, Texas
- 2011: Higher Learning Commission Annual Conference, Chicago, Illinois
- 2010: Higher Learning Commission Annual Conference, Chicago, Illinois
- 2009: Peer Review of Teaching Training, Oklahoma City, Oklahoma
- 2008: National Collegiate Honors Council - Faculty Institute for Assessment, Portland, Oregon

Research-Related Conference/Seminar

- 2008: Southwestern Economics Association, Las Vegas, Nevada
- 2007: Southern Economic Association meetings, New Orleans, Louisiana
- 2006: Southwestern Economics Association - Conference Organizer, San Antonio, Texas
- 2000: Allied Social Sciences Association, Boston, Massachusetts
- 1999: Allied Social Sciences Association, New York City, New York
- 1998: Allied Social Sciences Association, Chicago, Illinois.
- 1997: Allied Social Sciences Association, New Orleans, Louisiana
- 1995: Allied Social Sciences Association, Washington, District of Columbia
- 1994: Allied Social Sciences Association, Boston, Massachusetts

Instructional-Related Conference

- 2009: Council on Undergraduate Research: Oklahoma Followup Workshop on Institutionalizing Undergraduate Research, Oklahoma City, Oklahoma
- 2007: Creative Leaps Workshop, Oklahoma City, Oklahoma
- 2007: Council on Undergraduate Research Institute: Initiating and Sustaining Undergraduate Research Programs. Council on Undergraduate Research Institute: Initiating and Sustaining Undergraduate Research Programs, Ann Arbor, Michigan
- 2005: Council on Undergraduate Research - Institute on Mentorship, Collaboration, and Undergraduate Research in the Social Sciences and Humanities, July 22-24, 2005, Bridgewater, Massachusetts.
- 2005: National Science Foundation Workshop on Classroom Experiments in Economics, June 20-23, 2005, CIRANO, Montreal, Canada.
- 2004: Council on Undergraduate Research, June 23-26, 2004, La Crosse, Wisconsin
- 2002: American Association for Higher Education - 2002, Mar. 2002, Chicago, Illinois
- 2001: Association To Advance Collegiate Schools Of Business - 2001 Undergraduate Programs Conference, Feb, 2001, Dallas, Texas

Other Professional Development

- 2007-10, 2012-19: ETS: AP Economics Exam Reader - 52 Professional Development Hours
- 2018: 4th Annual Big Data Analytics Conference, Oklahoma City, Oklahoma. Oklahoma City, Oklahoma
- 2017: Soochow University Chinese Study Program (2 weeks), Taipei, Taiwan
- 2017: State of the Economy, Oklahoma City Chamber of Commerce, November 2017, Oklahoma City, Oklahoma.
- 2015: Evening at the Fed, Oklahoma City, Oklahoma. Two hours of training on economic education and the history of the Federal Reserve, Oklahoma City, Oklahoma
- 2010: Phi Kappa Phi Annual Convention, Kansas City, Missouri
- 2009: Economics & Philosophy Faculty Learning Community, Oklahoma City, Oklahoma
- 2008: National Collegiate Honors Council - 43rd Annual Conference, San Antonio, Texas
- 2008: National Collegiate Honors Council - Faculty Institute for Evaluation, Portland, Oregon
- 2007: IFDS sponsored 10 day seminar and workshop on the history, culture, politics and economics of Ghana, Accra, Ghana

2006: Fifth Trilateral Conference: Pan-Pacific Cooperation and Sustainable Growth (Konkuk University, Beijing Union University, California State University at Fresno), May 2-4, 2006, Seoul, Korea.
2004: Association To Advance Collegiate Schools Of Business International - Annual Meeting, April 18-20, 2004, Montreal, Canada.
2002: Association To Advance Collegiate Schools Of Business International - Integrating Technology Into Your Curriculum, August 12-16, 2002, San Antonio, TX
1998: Economic Outlook '98 (Bank One), January 1998, Oklahoma City, Oklahoma
1997: Economic Outlook 97 (Bank One), January 1997, Oklahoma City, Oklahoma

Professional Seminars / Workshops

2017: OKC Innovates: Big Data Symposium, Oklahoma City, Oklahoma
2009: Federal Reserve Bank of Kansas City: Economic Forum, Oklahoma City, Oklahoma
2007: President of Southwestern Economics Association presiding over the annual meeting, Albuquerque, New Mexico
2007: National Association of Foreign Student Advisers - annual international meeting of study-abroad administrators, Minneapolis, Minnesota
2005: Center for International Business Education and Research-University of Memphis: 2005 Globalization Seminars - Global E-business, June 9-12, 2005, Memphis, Tennessee.
2003: Center for International Business Education and Research-University of Memphis: 2003 Globalization Seminars - International Business, June 5-8, 2003, Memphis, Tennessee.

Software

SAS, E-views, R (rudimentary), Microsoft Office (Word, Excel, Power Point).

Other Activities

1995 - 2003: Led design, programming and implementation of initial Economics Department Home (1995, webmaster 1995 – 2003)

References

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