

GULOMJON KOSIMJONOV, MBA, DBA

Lecturer at School of Business and Economics
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Contact Details

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Personal Profile

A multilingual academic and researcher specialising in evaluating operational efficiency in business management, analysing the implication of new innovations in investment and quality management, assessing the role of behaviour and its heuristics in customer service and decision making, integrating big data in improving organizational learning process, applying empirical study approach on business excellence, Islamic and behavioural finance;

Education & Academic Qualifications

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| 2022 - 2024 | Doctor of Business Administration (D.B.A) , European Institute of Applied Science and Management, ASIC UK accredited, Prague, Czech Republic.

Title of the Thesis: <i>The role of behavioural finance in investment decision making: the case of Uzbek student segments.</i> |
| 2018 - 2021 | Master of Business Administration (M.B.A) . Strategy and Leadership (concentrations), Magna Cum Laude (Beta Gamma Sigma Honour Society inductee), Mendoza College of Business, University of Notre Dame, AACSB accredited, Indiana, USA |
| 2010 - 2011 | Master of Arts (M.A) in Islamic Banking, Finance and Management , Distinction, University of Gloucestershire, UK.

Title of Dissertation: <i>Comparative assessment of corporate social responsibility disclosure practices between Islamic and ethical financial institutions.</i> |
| 2003 - 2007 | Bachelor of Science (Hons.) in Economics , Westminster International University in Tashkent an accredited institution of the University of Westminster, UK

Title of Dissertation: <i>Foreign Direct Investment (FDI) and Economic Growth: Goes Causality Exist?</i> |

Research Interest

Behaviour, biases, heuristics, rational decision making in customer service efficiency and successful business innovations; finance, Islamic finance, behavioural finance, empirical finance in facilitating business excellence; leadership, strategy, corporate governance, CSR, ESG and their impact on business development; marketing analytics, consumer behaviour, strategic business innovation, leadership skills assessment in developing economics.

Academic Work Experience

Jan 2020 - Present - **Lecturer (Category IV)** at School of Business and Economics, Westminster International University in Tashkent (accredited institution of the University of Westminster, UK), Tashkent, Uzbekistan

Roles:

- (a) **Design and develop** engaging and interactive modules for graduate and undergraduate students is a core aspect of my expertise. I specialize in crafting instructional units suited for diverse delivery modes, including online (both synchronous and asynchronous modes), traditional (face-to-face), and blended formats. Leveraging my proficiency in instructional design methodologies, I create structured and compelling curriculum materials. Central to my approach is ensuring alignment with module learning objectives while addressing the diverse needs of students. Additionally, I integrate various assessment strategies to evaluate students' comprehension and provide constructive feedback on their progress. With a strong emphasis on innovation and educational technology, I consistently utilize cutting-edge tools and resources to enhance the learning experience. Staying informed about evolving educational trends and best practices, I am committed to delivering instruction of the highest quality. Notably, I prioritize the integration of real-world business cases, primarily using HBS cases, to connect theoretical concepts with practical applications
- (b) Actively participate in various **quality assurance processes** for the university, including QAA (Quality Assurance Agency) reviews and program assessments conducted by external reviewers and examiners. I ensure that the modules I develop strictly adhere to the UK Quality Code for Higher Education (QAA), which encompasses both quality assurance and enhancement components. Leveraging my familiarity with this framework, I consistently strive to maintain and elevate the overall quality standards within the higher education domain.
- (c) As a **module leader**, I've had the opportunity to enrich undergraduate programs by designing and developing numerous academic modules for both undergraduate and graduate programs
- *Introduction to Statistics and Data Science* module for the UK level 4 students.
 - *Contemporary Finance and Its Application* for the UK level 7 students, interactive module solely based on the discussion of three HBS case studies.

I've utilized my expertise in curriculum design, subject knowledge, and adherence to educational best practices to create comprehensive modules. This involved developing learning objectives, structuring curriculum, and selecting appropriate assessment methods in collaboration with faculty members, industry professionals, and scholarly resources, including materials from Harvard Business School, as well as input from stakeholders. The module development process is grounded in rigorous research and analysis to ensure alignment with industry trends and relevance to the target audience. Compliance with regulatory requirements and adherence to UK QAA quality assurance standards are essential for ensuring the credibility and validity of the modules. Additionally, I've integrated innovative teaching methods, educational technologies, and real-world business case studies, such as those from HBS, to enhance student engagement and facilitate robust learning outcomes.

- (d) **Teaching and assessing** various modules within undergraduate and graduate programmes. My expertise lies in teaching modules related to business management, innovation, entrepreneurship, operations, finance, statistics, and analytics.
- (e) As a **dissertation supervisor** for undergraduate and postgraduate students, I take on the responsibility of guiding and supporting them throughout their final-year dissertation projects. This crucial role involves providing mentorship, academic guidance, and practical assistance to ensure the

successful completion of the research. Furthermore, I am dedicated to fostering the professional and personal development of my supervisees. I enhance their research skills through tailored training sessions and workshops. Additionally, I provide mentorship on career advancement and readiness for the professional world. By offering guidance on effective job applications and relevant career opportunities, I assist students in charting potential career paths and empower them to build a compelling profile that aligns with their goals.

Sep. 2013 - June 2014 - *Visiting lecturer* at Master Programme of Tashkent State University of Law, teaching two modules: corporate governance from legal perspectives and implication of statistics in court decision making.

Sep 2016 – July 2018 - *Lecturer* at Westminster International University in Tashkent (accredited institution of the University of Westminster, UK), Tashkent, Uzbekistan.

Jan 2013 – Aug 2016 - *Associate Lecturer* at Westminster International University in Tashkent (accredited institution of the University of Westminster, UK), Tashkent, Uzbekistan.

Conference & Event Organiser

- (i) The International ISFT summit 2024 on “Prospects of New Uzbekistan: Economics, Education, Management and Business” in Samarkand, Uzbekistan (24th – 25th May 2024)
- (ii) The local conference on “The role of interdisciplinary approach in improving modern educational technologies” at ISFT Institute, Tashkent, Uzbekistan (29th – 30th March 2024)
- (iii) The international conference on “The role of the Universities on achieving sustainable development” in collaboration with National University of Uzbekistan in Tashkent, Uzbekistan, (29th - 30th May 2023).
- (iv) Training Workshop on Research Analysis at ISFT Institute, 27th -29th December 2022 (Co-organiser with Khilola Dushamova).

Journal Editorial Activity

- Member of the Editorial Board since 2023 – ISFT Scientific-Methodological Journal (ISFT Institute, Uzbekistan).

Academic Conference Presentations

An Empirical Analysis of the role of heuristics on the operational efficiency of the Small and Medium Enterprises in Uzbekistan at the 1st international scientific-research conference on Innovative Development of Economic Sectors & Increasing Their Competitiveness within the Framework of the Development Strategy of the New Uzbekistan, organized by Oriental University, on 26th April 2023 in Tashkent, Uzbekistan.

The determinants of students’ investment decision making: understanding the importance of behavioural biases in developing educational curriculum at the international conference on the Role of the Universities on Achieving Sustainable Development, organized by ISFT Institute in collaboration with National University of Uzbekistan on 29th – 30th May 2023, Tashkent, Uzbekistan

External Moderator

2022- present: Tashkent International University of Financial Management and Technology, Uzbekistan, External Moderator for business modules of international bachelor’s degree programs

Master and Bachelor Supervision

“Investigating the impact of Board composition on Bank Performance: the case of Pakistan” as part of MSc in Applied Economics degree, by Nakhidakhon Mirzajonova at Westminster International University in Tashkent (Submitted)

“Impact of Influencer Marketing Strategies on General E-purchasing behaviour of consumers” as part of BA in Business Management degree by Sukhrob Khusenov, at Westminster International University in Tashkent (Submitted)

“Mind over Matter: Analyzing the Impact of Cognitive Biases on the Decision-Making processes among Uzbekistan's Small and Medium Entrepreneurs” as part of BA in Business Management degree by Abdulbosir Usmanov (Submitted)

“Comparative Analysis of Sukuk and Conventional Bonds Performance in the Malaysian Financial Market” as part of BSc in Economics with Finance degree by Temur Tukhtasinov, at Westminster International University in Tashkent (Submitted)

“The impact of tweets on the corresponding companies' stock prices: The case of Elon Musk's tweeting practices” as part of BSc in Economics with Finance degree by Zebokhon Khayitboeva, at Westminster International University in Tashkent (Completed)

“Neuroscience and financial behaviour: The role of emotions of Uzbek SMEs in financial decision making” as part of BSc in Economics with Finance degree by Nazim Eminov, at Westminster International University in Tashkent (Completed)

“The role of strategic planning in financial performance of small and medium-sized businesses in Uzbekistan” as part of BSc in Economics with finance degree by Nigina Mukimova, at Westminster International University in Tashkent (Completed)

“The empirical assessment on the role of behaviour in investment decisions” as part of BSc in Economics with Finance degree by Nigorakhon Mukhitdinova, at Westminster International University in Tashkent (Completed)

“The efficient usage of Artificial Intelligence on optimizing the supply chain processes in subscription-based businesses” as part of BSc in Economics with Finance degree by Shokhrukhbek Abdusattorov, at Westminster International University in Tashkent (Completed)

“Consumers' awareness of Islamic banking: the assessment of Uzbek student segments” as part of BSc in Economics with Finance degree by Umida Tokhirova, at Westminster International University in Tashkent (Completed)

“The CSR vs Profit Efficiency: the Empirical analysis of UK banks” as part of BSc in Economics with Finance degree by Khojiakbarkhuja Boboev, at Westminster International University in Tashkent (Completed)

“Determinants of Attitude towards Islamic Financing in Uzbekistan: empirical study” as part of BSc in Economics with Finance degree by Muslima Rakhmatullaeva, at Westminster International University in Tashkent (Completed)

Teaching Interests

- Business Success Strategies and Practices
- Organizational Intelligence and innovation
- Organizational Behaviour and Leadership
- Customer service / Consumer Behaviour
- Strategic Quality Management
- Competitive Growth Strategy
- Entrepreneurship and Business Innovation
- Marketing / Marketing Analytics / Marketing Management
- Finance / Islamic Finance / Behavioural Finance
- Statistics / Business Analytics / Process Analytics

Professional Membership and Alumni

Westminster Business School Alumni

MBA Alumni at Mendoza College of Business, University of Notre Dame

Anaplan MBA Interns Alumni

Professional Training and Development

No	Training	Provider	Date
1	Social Marketing (Hootsuite)	University of Notre Dame in partnership with Hootsuite, IN, USA	Aug – Dec 2020
2	Anaplan Model Builder	Anaplan, MN, USA	June - Aug 2019

Additional Details

Languages: English (Fluent), Russian (Moderate) and Turkish (Moderate), Uzbek (Native)

Nationality: Uzbek

Referees

Available on request