

ISABEL CRISTINA VELASCO ZAMORA

**MASTER IN ANALYSIS OF CONTEMPORARY POLITICAL,
ECONOMIC AND INTERNATIONAL PROBLEMS**

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Skype. isabel.velascoz – Born date: Agosto 27 de 1988.

Colombia



PROFESSIONAL PROFILE

Dedicated professional with eight (8) years of experience spanning diverse academic roles through positions as a researcher, teacher, project manager, and grant seeker. I hold a master's degree in Analysis of Contemporary Political, Economic, and International Problems from Externado University, Bogota, Colombia.

My background extends to project management, where I have consistently demonstrated a knack for formulating projects from different perspectives, including those focused on gender, racial, and cultural considerations. Well-versed in developing projects related to regional development, economic competitiveness, and social improvement, management, monitoring, and evaluation. Strong track record in writing successful grant proposals and navigating public-private advisory processes.

Throughout my career, I have excelled in projects of varying scales to successful completion, in which I have been involved while cultivating meaningful relationships with various stakeholders. My work ethic is underpinned by a commitment to achieving objectives autonomously and collaboratively. I thrive in dynamic team environments and consistently exhibit a results-driven approach.

EDUCATION

Externado de Colombia University, Bogotá, Colombia

January 2020

MASTER IN THE ANALYSIS OF CONTEMPORARY POLITICAL, ECONOMIC, AND INTERNATIONAL PROBLEMS

- Graduate work: *"Economic and social improvement in global production networks in emerging countries: the formalization of subsistence in the Colombian textile industry"*.
- GPA: 4,24/5.0 (grading scale ranges from zero (0.0) to five points zero (5.0) in the Externado de Colombia University)
- Qualification: honorary distinction.
- Online Access: <https://bdigital.uexternado.edu.co/handle/001/3705>

Valle University, Cali, Colombia

June 2014

BACHELOR IN FOREIGN TRADE

- Graduate work: "*Effects on employment in industry in the context of the economic openness model in the Cali-Yumbo area in 1990-2013*".
- GPA: 4,21 (grading scale ranges from zero (0.0) to five-points zero (5.0) in Valle University)

PRACTICAL TRAINING

International Course "Models and Visions of Development in Latin America"

Latin American and Caribbean Institute for Economic and Social Planning -ILPES of the Economic Commission for Latin America and the Caribbean-CEPAL -*Academic Scholarship*. Duration: 40 hours - Nacional de Colombia University, Bogotá, Colombia - April 20 to 24, 2015.

Training in Prospective and Strategic Intelligence

Institute for Foresight, Innovation, and Knowledge Management

Duration: 68 hours

Valle University, Cali, Colombia

July 2014

EXPERIENCE

Work affiliation: WESTMINSTER INTERNATIONAL UNIVERSITY IN TASHKENT – WIUT. Tashkent, Uzbekistan

From: 01/2022 - present

Post Title	Visiting Practitioner
Summary of main duties	Instruct the students during seminars and explain how to apply theoretical elements to different business contexts. Courses: <ul style="list-style-type: none">• Introduction to management and organisational behaviour – Level 3• Tourism and its dynamics – Level 4• Entrepreneurship and new venture creation – Level 6• Strategy in a complex world – Level 6
Name and contacts of Supervisor	Kiran Prabha, PhD Head of Management and Marketing Department, WIUT. pkiran@wiut.uz - + 998 908 135 414

Work affiliation: INSTITUTE OF INTERCULTURAL STUDIES (IIS), PONTIFICIA JAVERIANA UNIVERSITY. Cali, Valle del Cauca, Colombia

From: 05/2020-10/2021

Post Title	Project advisor senior and grant writer
Summary of main duties	Support in the formulation of research proposals; design of monitoring and evaluation system for projects; assist with the design and development of workshops and feedback meeting. And assist with the writing of documents and the carrying out of a socialization exercise of the plan.
Name and contacts of Supervisor	Gaia Pagano Former General Coordinator and researcher of the IIS. gaia@javerianacali.edu.co +57 3148431781

Work Affiliation: ICESI UNIVERSITY. Cali, Valle del Cauca, Colombia

From: 11/2018-11/2019

Post Title	Research assistant
Summary of main duties	Support the development of the methodology for experiments and application of protocols for the research project: " <i>Managers ethical judgment</i> ". Activities: <ul style="list-style-type: none">• Research, database search, and relevant information for the development of the project.• Research assistant in GRI Project. Data analysis in NVivo software for pattern identification and data process.• Literature and image analysis for the Manuelita firm.• Preparation of the information crossover matrix with the systematization of interviews and analysis of sustainability reports.
Name and contacts of Supervisor	Stella Maldonado, PhD Professor School of Economics and Finance Accounting and Financial Department Contact number. (57) 3 300 3148061 Email. smaldonado@icesi.edu.co

Work Affiliation: INSTITUTE OF FORESIGHT, INNOVATION, AND KNOWLEDGE MANAGEMENT - FACULTY OF MANAGEMENT, VALLE UNIVERSITY. Cali, Valle del Cauca, Colombia

From: 12/2015 -08/2018

Post Title

Research assistant

Summary of main duties

2018. Project -Strategic Plan of UNIAJC University:

- Assist with the design and development of workshops and feedback meetings.
- Assist with the design and implementation of the strategic analysis of the University UNIAJC.
- Assist with the planning of the strategy: strategies, objectives of the plan and programs.
- Assist with designing the plan's dashboard: goals and indicators that facilitate the monitoring and evaluation.
- Assist with the writing of documents and the carrying out of a socialization exercise of the plan.

2018. Project - Emcali Strategic Plan:

- Analysis of information and data from public companies
- Writing of technical reports
- Trend analysis in the energy utility sector
- Energy sector strategies and business models

2018. Project - Capabilities analysis for Bioinformatics and Photonics Research Center – CIBIOFI

This project focused on the feasibility analysis and business plan of the Bioinformatics and Photonics Research Center, CIBIOFI (Valle University). During the project I develop the following activities:

- Formulation of the feasibility component and business plan of the CIBIOFI centre project.
- Analysis of the location, infrastructure, equipment and human capital requirements and compilation of the report.
- Identify the demand for services to beneficiaries and potential customers based on market projections.
- Structure of the portfolios' institute.
- Evaluation of the national and regional capacities.
- Formulation of the business plan.
- Design and development of methodological workshops with stakeholders of the research center.

2017. Project - Design and Implementation of a Sustainability Model for Centres, Institutes and Observatories in Valle University, Colombia.

- Coordinate the collection of information from centres, institutes, and observatories.
- Prepare technical reports related to the project (design and implementation of a sustainability model for centres, institutes, and observatories) and follow-up of the systematization of good practices.
- Support the elaboration of the analytical review.
- Participate in meetings and activities required for the development of the project.

2017. Project - Update of the Strategic Plan for Biotechnology Development Corporation 2016-2022, BIOTEC Corporation.

This project was oriented to contributed to the institutional accreditation of the research center by the Ministry of Science, Technology, and Innovation of Colombia (MINCIENCIAS). The development of the project included the following activities:

- Elaboration of the external environment analysis at local, regional, national, and international level.
- Development and implementation of the self-assessment survey.
- Elaboration of the technical report.

2016. Project – Provide professional services for the Institute of Foresight, Innovation, and Knowledge Management and Evaluation of the Institute from 2012-2016 for Recognition purposes by Valle University, Colombia

Through the project I compiled and evaluated the activities developed by the Institute of Foresight, Innovation, and Knowledge Management from 2011-2016. Additionally, to the evaluation process, I carry out the following activities:

- Support and technical secretariat for Phase II of the Pacific Integration Project for Regalías Fund¹.
- Support in the management of interinstitutional relationships with main stakeholders related to communications, reports, presentations, and project's image.
- Participation on SENA project.

¹ Regalías Fund is a fund which guaranteed the equitable distribution of income derived from the exploitation of the country's non-renewable natural resources is ensured, creating mechanisms for reinvesting such income in the poorest population, contributing to social equity and the promotion of diversity.

- Review of literature and drafting of technical reports for project structuring at the Institute of Foresight, Innovation, and Knowledge Management.

2016. Project – Design and implementation of a program for the management and dissemination of knowledge generated at the Institute of foresight, innovation, and knowledge management for the Pacific Region.

This project was designed to strengthen the knowledge management within the Foresight, Innovation and Knowledge Management Institute:

- Review of all aspects related to the design of the thematic structure of the text; content review; text writing; content correction; content editing; incorporation of recommendations from academic peers and proof-readers of the document "*Valle del Cauca competitiveness*".
- Support in the application of Logical Framework Methodology for Project Formulation.
- Support in the management of interinstitutional relationships with main stakeholders related to communications, reports, presentations, and project's image.
- Methodological design and organization of workshops with the stakeholders of the project.

2015. Project ESAP – Project "Specific Agreement No. 016 of 2015 between the School of Public Administration -ESAP and the University of Valle"

Provide professional services for the Institute of Foresight, Innovation, and Knowledge Management in the following activities regarding the project:

- Support the diagnostic for the peaceful regional integration project's design.
- Support the creation of the project related to the integration of Pacific departments in Colombia.
- Literature review and writing of technical reports for the design of the project.
- Elaboration of thematic summaries and bibliometrics.
- Elaboration of the final drafting of the project report.

2015. Project –Strategic Regional Plan for Science, Technology, and Innovation (CTel²) in the Putumayo department, specifically focusing on the component of the departmental Science, Technology, and Innovation system.

The duration of this project was eight months in collaboration with an interdisciplinary research team from Corporación Biotec, Hylea Ltda. Environmental Consultants, and the Institute of Foresight, Innovation, and Knowledge Management, with the support of the Putumayo Governorship, Colciencias, and the Inter-American Development Bank who financing the project.

Activities:

- Research assistant
- Management of database
- Organization and logistic of events

Name and contacts of Supervisor

Leonardo Solarte Pazos PhD
Professor
Administration and Organizations Department
Research Group: Program and Project Management and Evaluation
Telephone: (57 2) 3212100 Ext. 4796
Mobile: (57) 3 318 2404730
Email: leonardo.solarte@correounivalle.edu.co

GRANT EXPERIENCE

Organization: Institute of Intercultural Studies – IIS, Pontificia Universidad Javeriana, Colombia.

Achievements: During 2020 -2021, I participated in formulating and writing different grants from different funders for an approximate total of US\$1.687.489.

Name	Total amount	Initial date	Final date	Grant N°	Funder
Core support for strengthening the institutional capacity of the Intercultural Studies	\$400 000	01/11/2021	01/05/2023	140221	Ford Foundation
Pooling efforts, technical resources, and administrative resources between the Truth Commission and the University to contribute to the process of implementing the peace agreement	\$750 000	15/10/2020	30/11/2022	136239	Ford Foundation

² Acronym in Spanish.

Name	Total amount	Initial date	Final date	Grant N°	Funder
Sharing knowledge and promoting social dialogue	€290 000	03/08/2020	31/08/2022	GR-07261/2022	Porticus
Active rural recipient communities of the Truth Commission's legacy in Colombia	€249 907	01/06/2021	31/12/2022	ZUZ-2021K1/009	Vasca Agency for Development Cooperation

COMPETENCES

Skills

Excellent knowledge and use of the Microsoft Package and collaborating platforms such as Trello, Miro, Teams, Zoho Projects, Power BI and Qualitative Research Software like NVivo and Atlas TI.

Personal

My academic skills, analytical capacity, critical sense, proactivity, responsibility in each assigned task, and a favourable attitude towards teamwork and achievement orientation distinguished me. In addition, I am flexible and can work independently and effectively in a fast-paced work environment.

My research interest focuses on trade, labour, and development in emerging economies through a global production network approach. My recent studies are related to economic and social upgrading.

LEADERSHIP

During my bachelor's program, I was a representative student, enabling me to address academic practice, course evaluation, and student engagement in program decisions. This experience resolved challenges and helped me recognise institutional needs and avenues for effective solutions.

As a researcher and educator, I have developed the capacity to conceptualise, appropriate and explain the complexity of different realities through the lens of various theoretical frameworks and methodologies. I also enhanced my communication skills to engage diverse audiences, fostering consensus and achieving targeted outcomes.

LANGUAGES

	Spanish	English*
Listening		7.0
Reading		7.5
Writing		6.5
Speaking	Native speaker	7.5
Overall band score		7.0
CEFR Level		C1

* IELTS Academic (Date: 05/July/2022)

RESEARCH RESULTS

Dissertation:

Velasco Zamora, I. (2019.). *Mejoramiento económico y social en las redes globales de producción en países emergentes: la formalización de la subsistencia en la industria textil colombiana*. Bogotá: Universidad Externado de Colombia - (*Economic and Social Upgrading in Global Production Networks in Emerging Economies: the formalization of subsistence in the Colombian apparel sector*).

URI: <https://bdigital.uexternado.edu.co/handle/001/3705>

Books:

Franco Vélez, A., Gómez Olaya, Á., Jiménez Mosquera, A., Escobar García, D., Velasco Zamora, I., Bastidas Palacios, L., Solarte Pazos, L., Echeverry Romero, R., Silva Castellanos, T. y López Rojas, V. (2018). *Progreso social y competitividad regional: el caso del Valle del Cauca*. Cali, Colombia: Universidad Del Valle

Medina Vásquez, J. E., & Velasco Zamora, I. C. (2014). *Desafíos para la Transformación Productiva y Educativa: Hacia una Sociedad y una Economía del Conocimiento*. Cali: Universidad Autónoma de Occidente.

TECHNICAL DOCUMENTS

Project Reports:

Name: Strategic Plan Antonio Camacho University Institution.

Description: Technical consultancy carried out within the framework of the contract for the provision of professional services and management support, N° DJC-DC.08.03.02-137-2018, between Antonio José Camacho University Institution and the University of Valle.

Role: **Researcher** and co-author of the document.

Outcome: Technical report (not published): 2017 - *Strategic Plan Antonio José Camacho University Institution - UNIAJC*. Document submitted to the Planning Advisory Office of UNIAJC".

Name: Consultancy for formulating the feasibility study and business plan as part of the technical assistance for strengthening the Research Center in Bioinformatics and Photonics - CIBIOFI at Universidad del Valle.

Description: The feasibility of the Research Center was analysed through their technical and human capacities by deep interviews with researchers, directors, and other relevant stakeholders.

Role: Researcher and author of three technical reports.

Outcome: Technical reports (not published): 2017

- *Referencing of research centers and institutes report.*
- *Location, infrastructure, equipment, and required human resource profiles report.*
- *Analysis of capabilities and functions in CIBIOFI report.*

Name: Consultancy to facilitate and accompany the process of construction and strategic alignment of Empresas Municipales de Cali (EMCALI)³

Description: The technical document prepared, "Strategic Plan", included a sectoral and situational analysis of EMCALI and a specific document outlining the action plan and tools for its implementation. The strategic plan was presented and discussed with the involved and interested stakeholders.

Role: Editor and co-author of the report.

Outcome: technical report (not published): 2018. "*Plan Estratégico de las Empresas Municipales de Cali, Emcali EICE ESP*" (Strategic Plan of Municipal Enterprises of Cali -EMCALI EICE ESP - 2018-2023).

³ EMCALI is a state-owned company providing water, telecommunications, and electricity services in Cali, Colombia.

Name: Consultancy Specific agreement 016/2015 between Higher School of Public Administration (ESAP⁴) ESAP and Valle University Project.

Description: The consultancy developed four products for ESAP regarding public policy and governance.

Role: Editor of the technical report.

Outcome: technical report (not published): "2015. Marco para la construcción de de una política de competitividad y cierre de brechas sociales en la región Sur Pacífico – Valle del Cauca, Colombia." ("Framework for the Development of a Competitiveness Policy and Social Gap Closure in the South Pacific Region - Valle del Cauca, Colombia.")

Name: Strategic Regional Plan for Science, Technology, and Innovation (CTel⁵) in the Putumayo department

Description: The project was developed for an Interdisciplinary research team with the support of the Putumayo Governorship, Colciencias, and the Inter-American Development funding.

Role: Research Assistant

Outcome: Gobernación del Putumayo, et al. (2015). *Plan Estratégico Departamental de Ciencia, Tecnología e Innovación del Putumayo*. Recuperado de:

<http://hdl.handle.net/20.500.12324/34617>

Progress or Status reports:

Name: Strategic Plan Update Project for the Biotechnology Development Corporation 2016-2022, BIOTEC Corporation

Description: The report contributed to the institutional accreditation of the research center by the Ministry of Science, Technology, and Innovation of Colombia (MINCIENCIAS).

Role: Researcher and co-author of the technical report.

Outcome:

- Technical document (not published -2017): "Strategic Direction Update of the Biotechnology Development Corporation (BIOTEC Corporation) 2016-2021"
- Recognition extended as a Research Centre (institutional re-accreditation) granted by the Ministry of Science, Technology, and Innovation of Colombia (MINCIENCIAS)⁶

Name: Document prepared for Recognition purposes Institute of Foresight, Innovation, and Knowledge Management, Faculty of Administrative Sciences - Universidad del Valle, Colombia

Description: The document compiled and evaluated the activities developed by the Institute of Foresight, Innovation, and Knowledge Management from 2012-2016.

Role: Researcher and author of the report.

⁴ acronym in Spanish.

⁵ Acronym in Spanish.

⁶ Minister of Science, Technology, and Innovation of Colombia: https://minciencias.gov.co/portafolio/reconocimiento_de_actores

Outcome:

- Technical document (not published - 2017): Evaluation Results 2012 – 2016 for Recognition Purposes Institute of Foresight, Innovation, and Knowledge Management, Faculty of Administrative Sciences - Universidad del Valle, Colombia
- Recognition extended as a Research Institute granted by the University of Valle for five years.⁷


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⁷ University of Valle, resolution no. 050-2017 superior council: [Microsoft Word - RCS- 050 Resoluci3n pr3rroga ratificaci3n 5 a3±os Institutos 2017 \(3\) \(univalle.edu.co\)](https://www.univalle.edu.co/institutos/2017/3)